



WHISPERING SPRINGS WILDERNESS RETREAT

Northumberland, Ontario

Whispering Springs Wilderness Retreat is a family-owned, Canadian company that was founded in 2015. Specializing in providing the ultimate luxury camping experience, Whispering Springs is located on 150 acres of land in the heart of Northumberland County. The resort offers guests luxurious tent accommodations, stunning amenities, numerous wilderness activities and a lodge-inspired guest pavilion. For more information, visit www.whisperingsprings.ca.

MEDIA KIT





WHISPERING SPRINGS
WILDERNESS RETREAT
Northumberland, Ontario
www.whisperingsprings.ca

MEDIA CONTACT

Jenna Corcoran
Director of Marketing & Communications
jenna@whisperingsprings.ca
416.525.3773

A CAMPGROUND OF THE FUTURE, OPENING AUGUST 2017

This summer, Whispering Springs Wilderness Retreat will redefine the camping experience, and introduce Ontarians to a new, luxe way of experiencing the great outdoors. Located a little over an hour east of Toronto, Whispering Springs Wilderness Retreat is a quick, easy escape for urbanites in need of a little nature therapy. What exactly does luxury camping, or glamping, entail? Gourmet s'mores, outdoor hot tubs, and luxurious safari tents are just a few of the posh offerings of this novel travel trend available at Whispering Springs Wilderness Retreat.



One of the log-framed safari tents offered at Whispering Springs Wilderness Retreat

Whispering Springs Wilderness Retreat is situated on 150 acres of land in the rolling hills of Northumberland County. Boasting one of the premiere water sources in Eastern Canada, the property is accentuated with spring-fed ponds, meandering creeks, and a dense old-growth forest. Guests of Whispering Springs Wilderness Retreat will vacation in elegantly furnished, log-framed safari tents, each with a private ensuite washroom, personal barbecue, and outdoor dining area.

Along with outdoor wilderness activities, including hiking and mountain biking, Whispering Springs Wilderness Retreat will offer its guests a luxe amenities area, featuring a saltwater pool and outdoor hot tub, lodge-inspired guest pavilion, and The Watering Hole Guest Lounge & Bar. Whispering Springs Wilderness Retreat intends to make the outdoor wilderness experience more accessible to the general public, allowing individuals to reconnect with nature in style and comfort, while still preserving the essence of the quintessential camping experience.

COMMUNAL CAMPFIRE

Guests are encouraged to come sit around the communal campfire, exchange stories, and indulge in some gourmet s'mores. If you are musically inclined we encourage you to bring your instrument for some good ole fashioned campfire sing-alongs.

LAGOON & HOT SPRING

Lounge by our saltwater pool and hot tub, inspired by the hot springs of the mountains. Designed to blend with the natural environment, our pool and hot tub overlook the sparkling waters of our picturesque spring-fed ponds and are nestled in a forest setting.

LOUNGE, BAR & PAVILION

A rustic and elegant log-framed safari tent is home to Guest Reception and The Watering Hole Guest Lounge & Bar. The lodge-inspired Guest Pavilion is the perfect place to relax and spend a languid afternoon in the forest.



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THE CAMPGROUND

- Northumberland County's first luxury camping experience.
- Located on 150 acres of woodland just outside the hamlet of Grafton.
- 1.5 hours east of Toronto.
- Grand Opening is August 26th, 2017. Taking reservations now for August 28-Oct 31, 2017
- Lodge-inspired guest pavilion for weddings, conferences and retreats.
- 3 elegantly furnished log-framed safari tents with private decks and ensuite washrooms (with plans to expand to 15 tents over the coming year).
- 1 private cabin with full kitchen, bathroom, screened-in porch and fireplace.
- Amenities include a saltwater pool, outdoor hot tub, patio, beach volleyball, guest lounge & bar, and a communal campfire area.
- Activities include live music events, hiking, biking, fishing, canoeing, meditation, lawn games and health & yoga retreats.

THE LUXURY CAMPING INDUSTRY

- Luxury camping is a style of camping that includes hotel-style amenities in the wilderness.
- Also known as glamping, boutique camping, luxury camping, posh camping, or comfy camping.
- Features such structures as yurts, tipis, pods, bell tents, safari tents, tent cabins, and tree houses.
- Originated in Africa when wealthy travelers did not want to sacrifice comfort and luxury while partaking in African safaris. Spread throughout Europe and most recently to the West Coast, where it has been extremely popular.
- Over 3000 properties throughout the world now offer a glamping component.
- In Ontario, overnight stays in provincial parks plunged 10 per cent between 2000 and 2013.
- 53% of private, not-for-profit and municipal campgrounds reported an increased demand for cozier options. This figure jumped to 79% among federal and provincial campgrounds.

THE FOUNDERS

- Nancy and John Corcoran. Born and raised in Kleinberg, Ontario.
- John Corcoran has a background in manufacturing, agriculture and hospitality.
- Nancy Corcoran was the former Innkeeper of Ste. Anne's Country Inn & Spa.
- Married for 34 years & have two children (Jenna and Chris Corcoran) who are assisting in the family business.
- Residents of Northumberland County for over 30 years.
- Spend their winters in the Bahamas living on a sailboat.



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HOW WHISPERING SPRINGS CAME TO BE

Ten years ago John and Nancy Corcoran decided that their lives needed a change of pace. They sold their dream home in Grafton and most of their possessions, bought a sailboat (learning how to sail in the process) and spent the next few years exploring the islands of the Bahamas. However, one of the few things they decided to hold onto was 150 acres of pristine wilderness in the heart of Northumberland County. This summer Nancy and John Corcoran, along with their two children Jenna and Christopher, will be launching Northumberland County's first luxury camping experience.

John and Nancy first learned about the burgeoning trend of luxury camping (or glamping) two years ago, and immediately knew it would be the perfect fit for their property. Originating in Africa in the early 1900's, glamping initially catered to wealthy travelers who wished to partake in African safaris without compromising comforts or luxuries. Over the past decade, luxury camping has gained extensive popularity in Europe, and within the past few years has spread to the western coasts of North America. However, today glamping is still relatively unheard of in Southern Ontario.



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When designing and envisioning Whispering Springs Wilderness Retreat the Corcoran's aim was very simple: to create a place in which individuals could slow down and reconnect with family, friends and the great outdoors. Understanding that the traditional camping experience is not for everyone, Whispering Springs Wilderness Retreat bridges the gap between camping and the desire for comfort, allowing individuals to experience the great outdoors in style and sophistication. A family endeavor, their daughter Jenna is helping them run and manage the business and their son Christopher, a certified holistic nutritionist, will be holding health retreats throughout the season.

John and Nancy Corcoran bring to Whispering Springs Wilderness Retreat extensive experience in the hospitality sector. John and Nancy were key contributors to the renovation of Ste. Anne's Inn and Spa in the 1980's and ran it as a B&B before embarking on other business endeavors. After raising her children, Nancy returned to Ste. Anne's Spa and was the Innkeeper for a number of years before moving to The Bahamas. Over the past few years, John and Nancy have been conducting charters on their 50-foot sailboat, sharing their passion for sea life and Bahamian living with their guests. Now, with Whispering Springs Wilderness Retreat, they would like to share their love of the Canadian countryside and Northumberland County, and provide guests with a unique and unforgettable wilderness escape.



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CURRENT PRESS RELEASES, IMAGERY AND VIDEO FOOTAGE

We are in the midst of preparing the property for our opening in August and are building our press release, image and video library as we go along. To access the most recent press releases, imagery and video footage please go here: <http://www.whisperingsprings.ca/media/>

FAM TOURS & MEDIA STAYS

If you have a story idea please contact us regarding our FAM Tours and Media Stays.

